



Health Information

National Trends Survey



National Institutes of Health
U.S. Department of Health and Human Services



40769.0614.88610402

START HERE:

1. Is there more than one person age 18 or older living in this household?

1 Yes

AdultsInHH

2 No → **GO TO A1 on the next page**

2. Including yourself, how many people age 18 or older live in this household?

--	--

MailHHAdults

3. **The adult with the next birthday should complete this questionnaire.** This way, across all households, HINTS will include responses from adults of all ages.

4. Please write the first name, nickname, or initials of the adult with the next birthday. This is the person who should complete the questionnaire.

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Si prefiere recibir la encuesta en español, por favor llame 1-888-738-6812



A: Looking For Health Information

A1. Have you ever looked for information about health or medical topics from any source?

- 1** Yes SeekHealthInfo
2 No → **GO TO A4 in the next column**

A2. The most recent time you looked for information about health or medical topics, where did you go first?

Mark **only one.** WhereSeekHealthInfo

- 1 Books
- 2 Brochures, pamphlets, etc.
- 15 Public Health organization
- 4 Family
- 5 Friend/Co-worker
- 6 Doctor or health care provider
- 7 Internet
- 8 Library
- 9 Magazines
- 10 Newspapers
- 11 Telephone information number
- 12 Complementary, alternative, or unconventional practitioner

WhereSeekHealthInfo_IMP

A3. Based on the results of your most recent search for information about health or medical topics, how much do you agree or disagree with each of the following statements?

- | | Strongly Agree | Somewhat Agree | Somewhat Disagree | Strongly Disagree |
|--|----------------|----------------|-------------------|-------------------|
| a. It took a lot of effort to get the information you needed..... | 1 | 2 | 3 | 4 |
| LotOfEffort | | | | |
| b. You felt frustrated during your search for the information..... | 1 | 2 | 3 | 4 |
| Frustrated | | | | |
| c. You were concerned about the quality of the information..... | 1 | 2 | 3 | 4 |
| ConcernedQuality | | | | |
| d. The information you found was hard to understand..... | 1 | 2 | 3 | 4 |
| TooHardUnderstand | | | | |

A4. In general, how much would you trust information about health or medical topics from each of the following?

- | | Not at all | A little | Some | A lot |
|---|------------|----------|------|-------|
| a. A doctor..... | 4 | 3 | 2 | 1 |
| TrustDoctor | | | | |
| b. Family or friends..... | 4 | 3 | 2 | 1 |
| TrustFamily | | | | |
| c. Government health agencies (e.g., the Food and Drug Administration (FDA), National Institutes of Health (NIH), or Centers for Disease Control and Prevention (CDC))..... | 4 | 3 | 2 | 1 |
| TrustGov | | | | |
| d. Health organizations or groups (e.g., the American Cancer Society, American Lung Association, or others)..... | 4 | 3 | 2 | 1 |
| TrustHealthOrgs | | | | |
| e. Charitable organizations..... | 4 | 3 | 2 | 1 |
| TrustCharities | | | | |
| f. Religious organizations and leaders..... | 4 | 3 | 2 | 1 |
| TrustReligiousOrgs | | | | |

A5. On a typical weekday, about how many hours do you...

- | | Hours | | |
|---|---|--|--|
| a. watch television..... | <table border="1" style="width: 20px; height: 20px; display: inline-table; vertical-align: middle;"> <tr><td style="width: 10px; height: 10px;"></td><td style="width: 10px; height: 10px;"></td></tr> </table> | | |
| | | | |
| WatchTV | | | |
| b. listen to the radio..... | <table border="1" style="width: 20px; height: 20px; display: inline-table; vertical-align: middle;"> <tr><td style="width: 10px; height: 10px;"></td><td style="width: 10px; height: 10px;"></td></tr> </table> | | |
| | | | |
| ListenRadio | | | |
| c. use the internet for personal reasons..... | <table border="1" style="width: 20px; height: 20px; display: inline-table; vertical-align: middle;"> <tr><td style="width: 10px; height: 10px;"></td><td style="width: 10px; height: 10px;"></td></tr> </table> | | |
| | | | |
| PersonalInternet | | | |

A6. During a typical weekend, about how many hours do you...

- | | Hours | | |
|---|---|--|--|
| a. watch television..... | <table border="1" style="width: 20px; height: 20px; display: inline-table; vertical-align: middle;"> <tr><td style="width: 10px; height: 10px;"></td><td style="width: 10px; height: 10px;"></td></tr> </table> | | |
| | | | |
| WeekendWatchTV | | | |
| b. listen to the radio..... | <table border="1" style="width: 20px; height: 20px; display: inline-table; vertical-align: middle;"> <tr><td style="width: 10px; height: 10px;"></td><td style="width: 10px; height: 10px;"></td></tr> </table> | | |
| | | | |
| WeekendRadio | | | |
| c. use the internet for personal reasons..... | <table border="1" style="width: 20px; height: 20px; display: inline-table; vertical-align: middle;"> <tr><td style="width: 10px; height: 10px;"></td><td style="width: 10px; height: 10px;"></td></tr> </table> | | |
| | | | |
| WeekendInternet | | | |

A7. In the past seven days, how many days did you read a newspaper?

days ReadNewspaper





Electronic cigarettes

Questions A8-A11 are about electronic cigarettes or e-cigarettes such as those shown in the image above. You may also know them as vape-pens, hookah-pens, e-hookahs, or e-vaporizers. Some look like cigarettes and others look like pens or small pipes. These are battery-powered, usually contain liquid nicotine, and produce vapor instead of smoke.

A8. Have you ever looked for information on electronic cigarettes from any source?

- 1 Yes
- 2 No → **GO TO A11 in the next column**

LookedECig

A9. What kinds of information on electronic cigarettes have you ever looked for from any source?

Mark **all that apply.**

- 1 Health effects ECig_Health
- 1 Using electronic cigarettes to quit or reduce smoking ECig_Quit
- 1 List of chemicals in electronic cigarettes ECig_Chemicals
- 1 Cost/Coupons ECig_Cost
- 1 Instructions/Tutorials ECig_Instructions
- 1 Where to buy ECig_WhereBuy
- 1 How to get free samples ECig_HowFree
- 1 Reviews/Ratings of brands ECig_Reviews
- 1 Something else - Specify ECig_Other

ECig_Other_OS ECig_Cat

A10. What information did you look for the most recent time you looked for information about electronic cigarettes?

Mark **only one.** ECigInfoSeek

- 1 Health effects
- 2 Using electronic cigarettes to quit or reduce smoking
- 3 List of chemicals in electronic cigarettes
- 4 Cost/Coupons
- 5 Instructions/Tutorials
- 6 Where to buy
- 8 How to get Free Samples
- 7 Reviews/Ratings of brands
- 91 Something else - Specify

ECigInfoSeek_OS
ECigInfoSeek_IMP

A11. In general, how much would you trust information about the health effects of electronic cigarettes from each of the following?

	Not at all	A little	Some	A lot
a. A doctor/pharmacist/health care provider.....	4	3	2	1
ECigTrustDoctor				
b. Family or friends.....	4	3	2	1
ECigTrustFamily				
c. Government health agencies (e.g., the Food and Drug Administration (FDA), National Institutes of Health (NIH), or Centers for Disease Control and Prevention (CDC)).....	4	3	2	1
ECigTrustGovHealth				
d. Health organizations or groups (such as the American Cancer Society, American Lung Association, or others).....	4	3	2	1
ECigTrustHealthOrgs				
e. Religious organizations and leaders.....	4	3	2	1
ECigTrustReligiousOrgs				
f. Tobacco companies.....	4	3	2	1
ECigTrustTobaccoCo				
g. Electronic cigarette companies..	4	3	2	1
ECigTrustECigCo				



A12. Have you ever looked for any of the following information about tobacco products (e.g. cigarettes, cigars, or chewing tobacco) from any source?

Mark **all that apply.**

- Health effects Tobacco_Health
- Products that claim to reduce exposure to certain chemicals or present less risk of disease Tobacco_ReduceExp
- Quitting help/information Tobacco_Quitting
- List of chemicals in tobacco products Tobacco_Chemicals
- Cost/Coupons Tobacco_Cost
- Instructions/Tutorials Tobacco_Instructions
- Where to buy Tobacco_WhereBuy
- Information about new kinds of tobacco products Tobacco_NewProd
- Never looked for any of this information Tobacco_Never → **GO TO A14 in the next column**
- Something else - Specify Tobacco_Other

Tobacco_Other_OS

Tobacco_Cat

A13. If you have looked for information about tobacco products, what information did you look for the most recent time you looked?

Mark **all that apply.**

- Health effects RecentTobacco_Health
- Products that claim to reduce exposure to certain chemicals or present less risk of disease RecentTobacco_ReduceExp
- Quitting help/information RecentTobacco_Quitting
- List of chemicals in tobacco products RecentTobacco_Chemicals
- Cost/Coupons RecentTobacco_Cost
- Instructions/Tutorials RecentTobacco_Instructions
- Where to buy RecentTobacco_WhereBuy
- Information about new kinds of tobacco products RecentTobacco_NewProd
- Something else - Specify RecentTobacco_Other

RecentTobacco_Other_OS

RecentTobacco_Cat

A14. Overall, how confident are you that you could get health information about tobacco products if you needed it?

TobaccoConfidentGetHealthInf

- 1 Completely confident
- 2 Very confident
- 3 Somewhat confident
- 4 A little confident
- 5 Not confident at all

A15. In general, how much would you trust information about the health effects of using tobacco from each of the following?

	Not at all	A little	Some	A lot
a. A doctor/pharmacist/health care provider.....	4	3	2	1
<small>TobaccoTrustDoctor</small>				
b. Family or friends.....	4	3	2	1
<small>TobaccoTrustFamily</small>				
c. Government health agencies (e.g., the Food and Drug Administration (FDA), National Institutes of Health (NIH), or Centers for Disease Control and Prevention (CDC)).....	4	3	2	1
<small>TobaccoTrustGovHealth</small>				
d. Health organizations or groups (such as the American Cancer Society, American Lung Association, or others).....	4	3	2	1
<small>TobaccoTrustHealthOrgs</small>				
e. Religious organizations and leaders.....	4	3	2	1
<small>TobaccoTrustReligiousOrgs</small>				
f. Tobacco companies.....	4	3	2	1
<small>TobaccoTrustTobaccoCo</small>				



A16. In the past 30 days, how often have you seen, heard, or read a message about the **health effects of tobacco use** from each of the following sources?

	Never	A couple of times	A lot of times
a. Television..... <i>TobaccoEffects_TV</i>	1	2	3
b. News websites (e.g. CNN.com)..... <i>TobaccoEffects_NewsWww</i>	1	2	3
c. Health websites (e.g. WebMD.com).. <i>TobaccoEffects_HealthWww</i>	1	2	3
d. Government websites (e.g. FDA.gov) <i>TobaccoEffects_GovWww</i>	1	2	3
e. Social Media (such as Facebook or Twitter)..... <i>TobaccoEffects_SocialWww</i>	1	2	3
f. Magazine..... <i>TobaccoEffects_Magazines</i>	1	2	3
g. Newspaper..... <i>TobaccoEffects_Newspaper</i>	1	2	3
h. Radio..... <i>TobaccoEffects_Radio</i>	1	2	3
i. Billboard..... <i>TobaccoEffects_Billboard</i>	1	2	3
j. Public transportation..... <i>TobaccoEffects_PublicTrans</i>	1	2	3
k. Mailings..... <i>TobaccoEffects_Mailings</i>	1	2	3
l. Community event..... <i>TobaccoEffects_CommunityEv</i>	1	2	3
m. Point of sale (such as at or inside convenience stores, drug stores, or supermarkets)..... <i>TobaccoEffects_POS</i>	1	2	3

B: Using the Internet to Find Information

B1. Do you ever go on-line to access the Internet or World Wide Web, or to send and receive e-mail? *UseInternet*

- 1 Yes
2 No → **GO TO C1 on the next page**

B2. How often do you access the Internet through each of the following?

	Daily	Sometimes	Never	N/A
a. Computer at home..... <i>WhereUseInternet_Home</i>	1	2	3	4
b. Computer at work..... <i>WhereUseInternet_Work</i>	1	2	3	4
c. Computer at school..... <i>WhereUseInternet_School</i>	1	2	3	4
d. Computer in a public place (library, community center, other)..... <i>WhereUseInternet_PublicPlace</i>	1	2	3	4
e. On a mobile device (cell phone/smart phone/tablet)..... <i>WhereUseInternet_MobileDevice</i>	1	2	3	4
f. On a gaming device/ "Smart TV"..... <i>WhereUseInternet_GamingDevice</i>	1	2	3	4
g. Other..... <i>WhereUseInternet_Other</i>	1	2	3	4

B3. Some people notice information about health on the Internet, even when they are not trying to find out about a health concern they have or someone in their family has. Have you read such health information on the Internet in the past 12 months?

NoticeHealthInfoInternet

- 1 Yes
2 No → **GO TO B5 on the next page**

B4. About how often have you read this sort of information in the past 12 months?

ReadHealthInfoInternet

- 1 Once a month or more
2 Less than once a month

B5. Sometimes people use the Internet specifically for health-related reasons.

In the past 12 months, have you used the Internet for any of the following reasons?

	Yes	No
a. Looked for health or medical information for yourself..... <i>IntRsn_SelfHealthInfo</i>	1	2
b. Looked for health or medical information for someone else..... <i>IntRsn_HealthInfoSE</i>	1	2
c. Looked for information about quitting smoking..... <i>IntRsn_InfQuitSmoking</i>	1	2
d. Participated in an online forum or support group for people with a similar health or medical issue..... <i>IntRsn_SupportGroup</i>	1	2
e. Used a website to help you with your diet, weight, or physical activity..... <i>IntRsn_DietWebsite</i>	1	2
f. Looked for a health care provider..... <i>IntRsn_HCPProviderSearch</i>	1	2
g. Downloaded health information to a mobile device, such as an MP3 player, cell phone, tablet computer, or electronic book device..... <i>IntRsn_PDADownload</i>	1	2
h. Shared health information on social media sites, such as Facebook or Twitter..... <i>IntRsn_SharedSocNet</i>	1	2
i. Exchanged support about health concerns with family or friends..... <i>IntRsn_ExchangedSupport</i>	1	2
j. Kept track of personal health information such as care received, test results, or upcoming medical appointments..... <i>IntRsn_TrackedPHR</i>	1	2
k. Watched a health-related video on YouTube..... <i>IntRsn_YouTube</i>	1	2

C: Tobacco Product Use

C1. Have you smoked at least 100 cigarettes in your entire life? *Smoke100*

- 1 Yes
- 2 No

C2. Do you now smoke cigarettes every day, some days, or not at all?

- SmokeNow*
- 1 Every day
 - 2 Some days
 - 3 Not at all → **GO TO C4 below**

C3. Are you seriously considering quitting smoking cigarettes in the next six months?

- ConsiderQuit*
- 1 Yes
 - 2 No
- GO TO C5 on the next page**

C4. About how long has it been since you completely quit smoking cigarettes?

- WhenQuitSmoke*
- 9 Less than 2 weeks
 - 10 2 weeks to less than 1 month ago
 - 2 1 month to less than 3 months ago
 - 3 3 months to less than 6 months ago
 - 4 6 months to less than 1 year ago
 - 5 1 year to less than 5 years ago
 - 6 5 years to less than 15 years ago
 - 7 15 years ago or more
 - 8 I have never smoked cigarettes



C5. How much do you agree or disagree with this statement:

"Smoking behavior is something basic about a person that they can't change very much." *SmokingOpinion*

- 1 Strongly agree
- 2 Somewhat agree
- 3 Somewhat disagree
- 4 Strongly disagree

C6. There are a number of resources that people use to help them stop smoking such as telephone quitlines (e.g., 1-800-QUIT-NOW) or websites (e.g., www.smokefree.gov)

Before being contacted for this survey (and regardless of whether or not you smoke), had you ever heard of telephone quitlines or websites for help with quitting smoking?

- 1 Yes *AwareQuitlineSite*
- 2 No → **GO TO C9 in the next column**

C7. Have you ever called a telephone quitline or visited a website for help with quitting smoking? *EverCalledQuitlineSite*

- 1 Yes
- 2 No

C8. How likely would you be to call a quitline or visit a website for help with quitting smoking in the future? *FutureCallQuitlineSite*

- 1 Very likely
- 2 Somewhat likely
- 3 Somewhat unlikely
- 4 Very unlikely



Size of cigars, cigarillos, little filtered cigars and cigarettes.

C9. How many **cigars, cigarillos, or little filtered cigars** have you smoked in your entire life? Some popular brands include Macanudo, Romeo y Julieta, Black and Mild, Swisher Sweets, Prime Time, and Cheyenne. *NumberCigarsSmoked*

- 0 None
- 1 1-10
- 2 11-20
- 3 21-50
- 4 51-99
- 5 100 or more

C10. Do you now smoke cigars, cigarillos, or little filtered cigars every day, some days, or not at all? *SmokeNowCigars*

- 1 Every day
- 2 Some days
- 3 Not at all → **GO TO C12 on the next page**

C11. Is the size of the cigars, cigarillos, or little filtered cigars that you usually smoke...

Mark **only one.** *SizeCigarsSmoked*

- 1 **Regular or large cigars** like Macanudo, Romeo y Julieta, Arturo Fuente, or others
- 2 **Medium cigars or cigarillos** like Black and Mild, Swisher Sweets, Dutch Masters, Phillies Blunts, or others
- 3 **Little filtered cigars** like Prime Time little filtered cigars, Winchester little filtered cigars, or others

SizeCigarsSmoked_IMP

50592



Please refer to the images on the right side of this page to answer questions C12 - C17.

C12. Before this survey, which of the following tobacco products have you ever heard of?

Mark all that apply.

- Hookah or water pipe filled with tobacco
TobaccoHeard_Hookah
- Electronic Cigarettes or e-cigarettes (such as VUSE, blu, or Logic), also known as vape-pens, hookah pens, e-hookahs, or e-vaporizers
TobaccoHeard_ECig
- Pipe filled with tobacco
TobaccoHeard_Pipe
- "Roll your own" cigarettes
TobaccoHeard_RollOwn
- Snus (such as Camel snus, General snus, Marlboro snus, and Nordic Ice)
TobaccoHeard_Snus
- I have not heard of any of these tobacco products → **GO TO C14 below**
TobaccoHeard_NeverHeard
TobaccoHeard_Cat



Image 1. Hookah/water pipe

C13. Which of the following tobacco products have you ever tried even once?

Mark all that apply.

- Hookah or water pipe filled with tobacco
TobaccoTried_Hookah
- Pipe filled with tobacco
TobaccoTried_Pipe
- "Roll your own" cigarettes
TobaccoTried_RollOwn
- Snus (such as Camel snus, General snus, Marlboro snus, and Nordic Ice)
TobaccoTried_Snus
- I have never tried any of these tobacco products
TobaccoTried_NeverTried
TobaccoTried_Cat



Image 2. Electronic cigarettes

C14. Have you ever used an e-cigarette, even one or two times? UsedECigEver

- 1 Yes
- 2 No → **GO TO C16 below**

C15. Do you now use an e-cigarette every day, some days, or not at all?

- 1 Every day UseECigNow
- 2 Some days
- 3 Not at all

C16. Have you used chewing tobacco, snus, snuff, or dip, at least 20 times in your entire life? Some popular brands include Grizzly, Copenhagen, Skoal, or Redman.

- 1 Yes UsedTobacco20Times
- 2 No



Image 3. Snus



C17. Do you now use chewing tobacco, snus, snuff, or dip every day, some days, or not at all? *UseTobaccoNow*

- 1 Every day
- 2 Some days
- 3 Not at all

C18. Were any of the tobacco products you used in the past 30 days flavored to taste like menthol (mint), clove, spice, alcohol (wine, cognac), candy, fruit, chocolate, or other sweets? *UseFlavoredTobacco*

- 1 Yes
- 2 No
- 3 Don't know
- 4 I have not used any tobacco products in the past 30 days.

C19. Of the five closest friends or acquaintances that you spend time with on a regular basis, how many of them use any kind of tobacco? *FriendsUseTobacco*

- 0
- 1
- 2
- 3
- 4
- 5

C20. How soon after you wake up do you usually use any tobacco product? *UseTobaccoWakeUp*

- 1 I do not use tobacco products
- 2 Within 5 minutes
- 3 From 6 to 30 minutes
- 4 From 31 to 60 minutes
- 5 After 60 minutes
- 6 I rarely want to use a tobacco product

C21. How much do you agree or disagree with each of the following statements?

	Strongly Agree	Agree	Disagree	Strongly Disagree	Don't know
a. Nicotine is the main substance in tobacco that makes people want to smoke.....	1	2	3	4	5
<i>NicotineWantSmoke</i>					
b. The nicotine in cigarettes is the substance that causes most of the cancer caused by smoking.....	1	2	3	4	5
<i>NicotineCauseCancer</i>					
c. Addiction to nicotine is something that I am concerned about.....	1	2	3	4	5
<i>NicotineAddictionConcern</i>					

C22. Overall, how addictive do you believe each of the following is?

	Not at all addictive	Moderately addictive	Very addictive	Don't know
a. Cigarette smoking.....	1	2	3	4
<i>Addictive_Cigarette</i>				
b. Cigar smoking.....	1	2	3	4
<i>Addictive_Cigar</i>				
c. Smokeless tobacco use.....	1	2	3	4
<i>Addictive_Smokeless</i>				
d. Using electronic cigarettes or e-cigarettes (also known as vape-pens, e-hookahs, or e-vaporizers).....	1	2	3	4
<i>Addictive_ECigs</i>				
e. Smoking tobacco in a hookah....	1	2	3	4
<i>Addictive_Hookah</i>				
f. Smoking "roll your own" cigarettes.....	1	2	3	4
<i>Addictive_RollOwn</i>				
g. Smoking a pipe filled with tobacco.....	1	2	3	4
<i>Addictive_Pipe</i>				



D: Beliefs about Tobacco Products

D1. In the past year, how often have you thought about the chemicals contained in tobacco products? *ThoughtChemicalsTobacco*

- 1 Never
- 2 Rarely
- 3 Sometimes
- 4 Often

D2. Where do you think the chemicals in cigarettes and cigarette smoke come from?

Mark **only one.** *WhereCigaretteChemicals*

- 1 All the chemicals come from the tobacco leaf
- 2 Most of the chemicals come from the tobacco leaf
- 3 The chemicals come equally from the tobacco leaf and things added to the tobacco
- 4 Most of the chemicals come from things added to the tobacco
- 5 All the chemicals come from things added to the tobacco
- 6 I do not believe there are any chemicals in cigarettes and cigarette smoke

D3. How long do you think someone has to smoke cigarettes before it harms their health? *CigarettesHarmHealth*

- 1 Less than 1 year
- 2 1 year
- 3 5 years
- 4 10 years
- 5 20 years or more

D4. How much do you think people harm themselves when they smoke a few cigarettes every day?

FewCigarettesHarmHealth

- 1 No harm
- 2 Little harm
- 3 Some harm
- 4 A lot of harm

D5. How much do you think people harm themselves when they smoke 10 or more cigarettes every day? *Harm10Cigarettes*

- 1 No harm
- 2 Little harm
- 3 Some harm
- 4 A lot of harm

D6. How harmful do you think each of the following is to a person's health?

	Not at all harmful	Moderately harmful	Very harmful	Don't know
a. Cigarette smoking..... <i>Harmful_Cigarette</i>	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4
b. Cigar smoking..... <i>Harmful_Cigar</i>	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4
c. Smokeless tobacco use..... <i>Harmful_Smokeless</i>	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4
d. Electronic cigarette use..... <i>Harmful_ECig</i>	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4
e. Smoking tobacco in a hookah.... <i>Harmful_Hookah</i>	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4
f. Smoking "roll your own" cigarettes..... <i>Harmful_RollOwn</i>	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4
g. Smoking a pipe filled with tobacco..... <i>Harmful_Pipe</i>	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4

D7. New types of cigarettes are now available called electronic cigarettes or e-cigarettes (also known as vape-pens, hookah pens, e-hookahs, or e-vaporizers). These products deliver nicotine through a vapor. Compared to smoking cigarettes, would you say that electronic cigarettes are ...

ElectCigLessHarm

- 1 Much less harmful
- 2 Less harmful
- 3 Just as harmful
- 4 More harmful
- 5 Much more harmful
- 6 I've never heard of electronic cigarettes
- 7 I don't know enough about these products



D8. In your opinion, do you think that some smokeless tobacco products, such as chewing tobacco, snus, and snuff, are less harmful to a person's health than cigarettes? *SmokelessLessHarm*

- 1 Yes
- 2 No
- 3 Don't know

D9. How much do you think people harm themselves when they use smokeless tobacco, such as chewing tobacco, snuff, dip, or snus, every day? *DailySmokelessHarm*

- 1 No harm
- 2 Little harm
- 3 Some harm
- 4 A lot of harm

D10. How much do you think people harm themselves when they use smokeless tobacco, such as chewing tobacco, snuff, dip, or snus, some days but not every day? *SomeDaysSmokelessHarm*

- 1 No harm
- 2 Little harm
- 3 Some harm
- 4 A lot of harm

D11. Please indicate how much you agree or disagree with the following statement:

"Tobacco is safer to use now than it was 5 years ago." *TobaccoSaferNow*

- 1 Strongly agree
- 2 Somewhat agree
- 3 Somewhat disagree
- 4 Strongly disagree

D12. In your opinion, do you think that some types of cigarettes are less harmful to a person's health than other types? *CigLessHarm*

- 1 Yes
- 2 No
- 3 Don't know

D13. Do you believe that anyone regulates statements from tobacco companies about the contents or health effects of their tobacco products? *AnyoneRegulateTobacco*

- 1 Yes
 - 2 No
 - 3 Don't know
- } **GO TO D15 below**

D14. Who do you believe regulates statements that tobacco companies make about the contents or health effects of their tobacco products?

Mark **all that apply.**

- 1 Centers for Disease Control and Prevention (CDC) *RegulateTobacco_CDC*
- 1 Federal Trade Commission (FTC) *RegulateTobacco_FTC*
- 1 Food and Drug Administration (FDA) *RegulateTobacco_FDA*
- 1 National Institutes of Health (NIH) *RegulateTobacco_NIH*
- 1 Surgeon General *RegulateTobacco_SurgGen*
- 1 Tobacco industry/tobacco companies *RegulateTobacco_TobaccoInd*
- 1 None of the above *RegulateTobacco_None*
- 1 *RegulateTobacco_Cat*

D15. Do you believe that the United States Food and Drug Administration (FDA) regulates tobacco products in the U.S.? *FDARegulateTobacco*

- 1 Yes
- 2 No
- 3 Don't know

D16. In your opinion, how qualified is the United States Food and Drug Administration (FDA) to regulate tobacco products? *FDAQualifiedTobacco*

- 4 Not at all
- 3 A little
- 2 Somewhat
- 1 Very



E: Beliefs About Cigarette Claims

E1. Compared to a typical cigarette, would you think that a cigarette advertised as "low nicotine" would be... **LowNicotineHarmful**

- 5 Much less harmful to your health than a typical cigarette?
- 4 Slightly less harmful to your health than a typical cigarette?
- 3 Equally harmful to your health as a typical cigarette?
- 2 Slightly more harmful to your health than a typical cigarette?
- 1 Much more harmful to your health than a typical cigarette?

E2. Compared to a typical cigarette, would you think that a cigarette advertised as "low nicotine" would have a...

LowNicotineLungCancer

- 5 Much lower risk of causing lung cancer than a typical cigarette?
- 4 Slightly lower risk of causing lung cancer than a typical cigarette?
- 3 Equal risk of causing lung cancer than a typical cigarette?
- 2 Slightly higher risk of causing lung cancer than a typical cigarette?
- 1 Much higher risk of causing lung cancer than a typical cigarette?

E3. Compared to a typical cigarette, would you think that a cigarette advertised as "low nicotine" would be...

LowNicotineAddictive

- 5 Much less addictive than a typical cigarette?
- 4 Slightly less addictive than a typical cigarette?
- 3 Equally addictive as a typical cigarette?
- 2 Slightly more addictive than a typical cigarette?
- 1 Much more addictive than a typical cigarette?

E4. How believable is it that a cigarette could be "low nicotine"?

LowNicotineBelievable

- 1 Not at all believable
- 2 A little believable
- 3 Somewhat believable
- 4 Very believable

E5. Do you think a tobacco product that says it has no additives is less harmful, about the same, or more harmful than a regular tobacco product? **NoAdditivesHarmful**

- 5 Much less harmful to your health than a regular tobacco product
- 4 Slightly less harmful to your health than a regular tobacco product
- 3 Equally harmful to your health as a regular tobacco product
- 2 Slightly more harmful to your health than a regular tobacco product
- 1 Much more harmful to your health than a regular tobacco product

E6. Do you think a tobacco product that says it is organic is less harmful, about the same, or more harmful than a regular tobacco product? **OrganicHarmful**

- 5 Much less harmful to your health than a regular tobacco product
- 4 Slightly less harmful to your health than a regular tobacco product
- 3 Equally harmful to your health as a regular tobacco product
- 2 Slightly more harmful to your health than a regular tobacco product
- 1 Much more harmful to your health than a regular tobacco product

E7. How likely do you think it is that tobacco products could be made without some of the chemicals that are harmful to health?

TobaccoWithoutChemicals

- 1 Very likely
- 2 Somewhat likely
- 3 Somewhat unlikely
- 4 Very unlikely

E8. If a tobacco product made a claim that it was less addictive than other tobacco products, how likely would you be to use that product? **TobaccoLessAddictive**

- 1 Very likely
- 2 Somewhat likely
- 3 Somewhat unlikely
- 4 Very unlikely



E9. If a tobacco product made a claim that it was less harmful to health than other tobacco products, how likely would you be to use that product? **TobaccoLessHarmful**

- 1 Very likely
- 2 Somewhat likely
- 3 Somewhat unlikely
- 4 Very unlikely

G: You and Your Household

G1. What is your age?

Age

--	--	--

Years old

G2. Are you male or female?

- GenderC
- 1 Male
 - 2 Female

G3. What is your current occupational status?

OccupationStatus

Mark only one.

- 1 Employed Employed
- 2 Unemployed Unemployed
- 3 Homemaker Homemaker
- 4 Student Student
- 5 Retired Retired
- 6 Disabled Disabled
- 91 Other - Specify → OccupationStatus_OS

OtherOcc
MultiOcc

G4. Have you ever served on active duty in the U.S. Armed Forces, military Reserves or National Guard? Active duty does not include training in the Reserves or National Guard, but DOES include activation, for example, for the Persian Gulf War.

- ActiveDutyArmedForces
- 1 Yes, now on active duty
 - 2 Yes, on active duty in the last 12 months but not now
 - 3 Yes, on active duty in the past, but not in the last 12 months
 - 4 No, training for Reserves or National Guard only
 - 5 No, never served in the military

G5. What is your marital status?

- MaritalStatus
- 1 Married
 - 2 Living as married
 - 3 Divorced
 - 4 Widowed
 - 5 Separated
 - 6 Single, never been married

F: Beliefs About Cancer

F1. How much do you agree or disagree with each of the following statements?

	Strongly Agree	Somewhat Agree	Somewhat Disagree	Strongly Disagree
a. Cancer is most often caused by a person's behavior or lifestyle.....	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4
BehaviorCauseCancer				
b. It seems like everything causes cancer.....	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4
EverythingCauseCancer				
c. There's not much you can do to lower your chances of getting cancer.....	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4
PreventNotPossible				
d. There are so many different recommendations about preventing cancer, it's hard to know which ones to follow.....	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4
TooManyRecommendations				



G6. What is the highest grade or level of schooling you completed? *Education*

- 1 Less than 8 years
- 2 8 through 11 years
- 3 12 years or completed high school
- 4 Post high school training other than college (vocational or technical)
- 5 Some college
- 6 College graduate
- 7 Postgraduate

G7. Were you born in the United States? *BornInUSA*

- 1 Yes → GO TO G9 below
- 2 No

G8. In what year did you come to live in the United States? *YearCameToUSA*

					Year
--	--	--	--	--	------

G9. How well do you speak English? *SpeakEnglish*

- 1 Very well
- 2 Well
- 3 Not well
- 4 Not at all

G10. Are you of Hispanic, Latino/a, or Spanish origin? One or more categories may be selected.

Mark **all that apply.**

- 1 No, not of Hispanic, Latino/a, or Spanish origin *NotHisp*
- 1 Yes, Mexican, Mexican American, Chicano/a *Mexican*
- 1 Yes, Puerto Rican *PuertoRican*
- 1 Yes, Cuban *Cuban*
- 1 Yes, another Hispanic, Latino/a, or Spanish origin *OthHisp*
Hisp_Cat

G11. What is your race? One or more categories may be selected.

Mark **all that apply.**

- 1 White *White*
- 1 Black or African American *Black*
- 1 American Indian or Alaska Native *AmerInd*
- 1 Asian Indian *AsInd*
- 1 Chinese *Chinese*
- 1 Filipino *Filipino*
- 1 Japanese *Japanese*
- 1 Korean *Korean*
- 1 Vietnamese *Vietnamese*
- 1 Other Asian *OthAsian*
- 1 Native Hawaiian *Hawaiian*
- 1 Guamanian or Chamorro *Guamanian*
- 1 Samoan *Samoan*
- 1 Other Pacific Islander *OthPacIsl*
Race_Cat2

G12. Including yourself, how many people live in your household? *TotalHousehold*

		Number of people
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G13. Starting with yourself, please mark the sex, and write in the age and month of birth for each adult 18 years of age or older living at this address.

	Sex	Age	Month Born (01-12)
SELF	<input type="checkbox"/> 1 Male <input type="checkbox"/> 2 Female	<i>SelfAge</i>	<i>SelfMOB</i>
<i>SelfGender</i>			
Adult 2	<input type="checkbox"/> 1 Male <input type="checkbox"/> 2 Female	<i>HHAdultAge2</i>	<i>HHAdultMOB2</i>
<i>HHAdultGender2</i>			
Adult 3	<input type="checkbox"/> 1 Male <input type="checkbox"/> 2 Female	<i>HHAdultAge3</i>	<i>HHAdultMOB3</i>
<i>HHAdultGender3</i>			
Adult 4	<input type="checkbox"/> 1 Male <input type="checkbox"/> 2 Female	<i>HHAdultAge4</i>	<i>HHAdultMOB4</i>
<i>HHAdultGender4</i>			
Adult 5	<input type="checkbox"/> 1 Male <input type="checkbox"/> 2 Female	<i>HHAdultAge5</i>	<i>HHAdultMOB5</i>
<i>HHAdultGender5</i>			



G14. How many children under the age of 18 live in your household? *ChildrenInHH*

Number of children under 18

G15. Do you currently rent or own your home?

- RentOrOwn*
- 1 Own
 - 2 Rent
 - 3 Occupied without paying monetary rent

G16. Does anyone in your family have a working cell phone? *CellPhone*

- 1 Yes
- 2 No

G17. Is there at least one telephone inside your home that is currently working and is not a cell phone? *PhoneInHome*

- 1 Yes
- 2 No

G18. Do you have any kind of health care coverage, including health insurance, prepaid plans such as HMOs, or government plans such as Medicare?

- HealthInsurance*
- 1 Yes
 - 2 No

G19. Thinking about members of your family living in this household, what is your combined annual income, meaning the total pre-tax income from all sources earned in the past year? *IncomeRanges*

- 1 \$0 to \$9,999
- 2 \$10,000 to \$14,999
- 3 \$15,000 to \$19,999
- 4 \$20,000 to \$34,999
- 5 \$35,000 to \$49,999
- 6 \$50,000 to \$74,999
- 7 \$75,000 to \$99,999
- 8 \$100,000 to \$199,999
- 9 \$200,000 or more

G20. Do you think of yourself as...

- SexualOrientation*
- 1 Heterosexual, or straight
 - 2 Homosexual, or gay or lesbian
 - 3 Bisexual
 - 91 Something else – Specify

SexualOrientation_OS

SexualOrientation_I

G21. Do you live in the same household with someone who uses tobacco products?

- TobaccoUserInHH*
- 1 Yes
 - 2 No → **GO TO G23 below**

G22. How many people in your household use tobacco products? *NumberTobaccoUsers*

Number of tobacco users

G23. About how long did it take you to complete the survey?

Write a number in one box below.

 Minutes Hours

MailSurveyTime_Min
MailSurveyTime_Hrs

G24. At which of the following types of addresses does your household currently receive residential mail?

Mark **all that apply.**

- 1 A street address with a house or building number
TypeOfAddressA
- 1 An address with a rural route number
TypeOfAddressB
- 1 A U.S. post office box (P.O. Box)
TypeOfAddressC
- 1 A commercial mailbox establishment (such as Mailboxes R Us, and Mail Boxes Etc.®)
TypeOfAddressD

Thank you!

- ▶ Please return this questionnaire in the postage-paid envelope within 2 weeks.
- ▶ If you have lost the envelope, mail the completed questionnaire to:

HINTS Study, TC 1046F
Westat
1600 Research Boulevard
Rockville, MD 20850

50592

